STAT-Harris Poll
Obesity and Weight Loss Meds.: Attitudes and Interest

June 2023
56% of Americans Are Concerned With Their Weight; 39% Say Doctor Concerned

How concerned are the following about your current weight?

- Yourself
  - Very/Somewhat Concerned: 56%
  - Not At All/Not Too Concerned: 44%

- Your healthcare physician
  - Very/Somewhat Concerned: 39%
  - Not At All/Not Too Concerned: 61%

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
STAT-HARRIS POLL: OBESITY AND WEIGHT LOSS MEDS.

Younger, More Urban, Non-White Most Concerned

How concerned are the following about your current weight?

<table>
<thead>
<tr>
<th>Category</th>
<th>Yourself (%)</th>
<th>Your healthcare physician (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent &lt; 18</td>
<td>71%</td>
<td>55%</td>
</tr>
<tr>
<td>Millennials (age 26-41)</td>
<td>66%</td>
<td>50%</td>
</tr>
<tr>
<td>LGBTQ</td>
<td>64%</td>
<td>49%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>62%</td>
<td>49%</td>
</tr>
<tr>
<td>Urban</td>
<td>62%</td>
<td>49%</td>
</tr>
<tr>
<td>Employed</td>
<td>61%</td>
<td>48%</td>
</tr>
<tr>
<td>Gen X (age 42-57)</td>
<td>60%</td>
<td>48%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>60%</td>
<td>49%</td>
</tr>
<tr>
<td>Democrats</td>
<td>60%</td>
<td>47%</td>
</tr>
<tr>
<td>Rural</td>
<td>60%</td>
<td>46%</td>
</tr>
<tr>
<td>FEMALE</td>
<td>58%</td>
<td>45%</td>
</tr>
<tr>
<td>Overall</td>
<td>56%</td>
<td>42%</td>
</tr>
<tr>
<td>MALE</td>
<td>53%</td>
<td>39%</td>
</tr>
<tr>
<td>Not Parent</td>
<td>50%</td>
<td>39%</td>
</tr>
<tr>
<td>Suburban</td>
<td>50%</td>
<td>34%</td>
</tr>
<tr>
<td>Not Employed</td>
<td>48%</td>
<td>33%</td>
</tr>
<tr>
<td>Boomer+ (age 58+)</td>
<td>44%</td>
<td>33%</td>
</tr>
<tr>
<td>Yourself (%)</td>
<td>71%</td>
<td>55%</td>
</tr>
<tr>
<td>Your healthcare physician (%)</td>
<td>56%</td>
<td>39%</td>
</tr>
</tbody>
</table>
STAT-HARRIS POLL: OBESITY AND WEIGHT LOSS MEDS.

45% Of Americans Familiar; Younger, More Urban, Non-White More Familiar

In general, how familiar are you with new weight-loss medicines that have recently become popular?

- Very/Somewhat Familiar
- Not At All/Not Too Familiar

<table>
<thead>
<tr>
<th>Category</th>
<th>Familiar (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent with kids &lt; 18</td>
<td>63%</td>
</tr>
<tr>
<td>Millennials (age 26-41)</td>
<td>61%</td>
</tr>
<tr>
<td>Urban</td>
<td>58%</td>
</tr>
<tr>
<td>LGBTQ</td>
<td>57%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>56%</td>
</tr>
<tr>
<td>Employed</td>
<td>55%</td>
</tr>
<tr>
<td>$100K+</td>
<td>55%</td>
</tr>
<tr>
<td>Democrats</td>
<td>53%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>52%</td>
</tr>
<tr>
<td>Overall</td>
<td>45%</td>
</tr>
<tr>
<td>&lt; $50K</td>
<td>34%</td>
</tr>
<tr>
<td>Not Employed</td>
<td>30%</td>
</tr>
<tr>
<td>Boomer+ (age 58+)</td>
<td>28%</td>
</tr>
</tbody>
</table>
STAT-HARRIS POLL: OBESITY AND WEIGHT LOSS MEDS.

45% Of Americans Familiar; Younger, More Urban, Non-White More Familiar

How familiar are you with the following weight-loss medicines?

- Ozempic: 44% Very/Somewhat Familiar, 56% Not At All/Not Too Familiar
- Mounjaro: 23% Very/Somewhat Familiar, 77% Not At All/Not Too Familiar
- Wegovy: 22% Very/Somewhat Familiar, 78% Not At All/Not Too Familiar

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
50% Interested; Younger Parents, Employed, Urban, More Interested

How interested are you in taking weight-loss medicine?

- Very/Somewhat Interested
- Not At All/Not Too Interested

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
STAT-HARRIS POLL: OBESITY AND WEIGHT LOSS MEDS.

Top Reasons For Weight Loss Meds: Physical Health, Self-Image, Mental Health

Are any of the following reasons why you are interested in taking weight-loss medicine? Please select all that apply.

(Base: Those who are interested in weight loss meds, n=1,017)

- For my physical health: 64%
- To help with my self-image: 51%
- For my mental health: 41%
- It's less invasive than having weight-loss surgery: 32%
- It's to help supplement my current weight loss journey: 28%
- It's easier than changing habits (e.g., going to the gym, eating better, etc.): 26%
- To help manage a chronic condition: 23%
- I can afford to try weight-loss medicine: 21%
- My doctor recommends taking it: 19%
- It's a last resort for weight loss: 19%
- To help lose weight for a special event (e.g., wedding, etc.): 18%
- Something else: 2%
- None of the above: 2%

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)

GOP: 73%
Boomer+: 72%
Suburban: 72%
White 69%

GOP: 60%
Female: 55%
Parent with kids <18: 54%

LGBTQ: 56%
Gen Z: 46%
Millennial: 46%
Parent with kids <18: 47%
Almost Half of Americans Would Spend Up To $100/ Month; 5% $1,000/ Month

Without insurance, the cost of popular weight-loss medicines (e.g., Ozempic, Wegovy, Mounjaro, etc.) can cost close to $1,000 a month. How much would you be willing to spend out-of-pocket each month on weight-loss medicines?

(Base: Those who are interested in weight loss meds, n=1,017)

- Up to $100 a month: 44%
- $100 to $249 a month: 23%
- $250 to $499 a month: 17%
- $500 to $1,000 a month: 11%
- $1,000+ a month: 5%

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
Almost Half of Americans Would Spend Until A Certain Point

Which of the following reasons is closest to how long you would spend money on weight-loss medicine?

(Base: Those who are interested in weight loss meds, n=1,017)

- I would spend the money until a certain point (e.g., hit my preferred weight, had the special event, etc.).
  - 47%
- I would spend the money indefinitely as long as I could afford it.
  - 34%
- I would spend the money until I couldn't afford to any longer.
  - 19%

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
There have been reports of shortages of popular weight-loss medicine due to demand. How concerned are you that shortages will continue to occur in the future?

- Very/Somewhat Concerned: 40%
- Not At All/Not Too Concerned: 60%

- Parent with kids <18: 59%
- Concerned about weight: 57%
- Millennial: 55%
- Black or African American: 52%
- Urban: 51%
- LGBTQ: 51%

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
STAT-HARRIS POLL: OBESITY AND WEIGHT LOSS MEDS.

Strong Majority Believe in Need For Weight Loss Meds Access and Insurance Coverage, But Also See Weight Loss Meds as Short-Term Solution

How much do you agree or disagree with the following statements?
(% Strongly/Somewhat Agree)

- Health insurance should cover weight-loss medicine if a doctor prescribes it to their patients. 84%
- Weight-loss medicines are more accessible than weight-loss surgery. 82%
- Weight-loss medicines are a quick fix, but don't have long-term benefits (i.e., individuals will put weight back on after stopping). 74%
- Weight-loss medicines are a positive thing for people's overall health. 69%
- Weight-loss medicines will negatively impact society. 38%

Source: STAT-Harris Poll (n=2,046 US Adults 18+, Fielded June 2-4, 2023)
Methodology

Weighted to the U.S. General Adult Population - Propensity

Fielding Period: June 2-4, 2023 (n=2,046 US Adults, 18+)

Not all percentages add up to 100% due to rounding of decimals.

Sample and Statistical Testing

We adhere to rigorous sampling and weighting methods on the front- and back-ends of the data collection process to ensure that our samples are as representative of the target population as possible. For US public surveys, our weight targets are based on US Census data.

Per AAPOR guidelines, we don’t report on a “margin of error” as online surveys are not based on probability samples. For subgroup differences (e.g., between White Americans vs. Black / African Americans), we conduct statistical significance testing using a z-test at the 95% confidence level.